

How to View Your LinkedIn Activity Feed and Notifications

Social Selling for Financial Professionals

Learn more about your clients through notifications and updates. Checking your activity feed and connection notifications can help you become aware of changes taking place in the lives of your clients that may warrant a financial discussion.

View Activity Feed

Visit **LinkedIn.com** and sign in. You will see your activity feed, which consists of content and updates from your connections.



Learn what matters
to your clients.

TIP: Use the activity feed to interact with your connections by liking, sharing, or commenting on the content they post.

View Notifications

1. Visit **LinkedIn.com** and sign in.
2. Click the bell icon at the top of the screen to view your notifications, such as new connections and when someone likes or comments on your posts.

TIP: Checking frequently for unread notifications can help you stay engaged with clients who have events taking place in their lives. A number in a red circle of the bell indicates the amount of unread notifications.

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To learn more about how you can use social selling to grow your business, call your consultative wholesaler at (800) 722-2333 or visit SocialSelling.PacificLife.com.

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