

## How to Limit the Visibility of Your Connections on LinkedIn

Social Selling for Financial Professionals

If you have concerns about privacy or who can view your connections on LinkedIn, you have the option to adjust your profile settings. By default, your first-degree connections are able to view your contacts, which helps identify mutual friends and colleagues. However, LinkedIn provides a way for you to limit visibility so that only you can view your full list.

### Control Who Can See Your Connections

1. Visit **LinkedIn.com** and sign in.
2. Click your profile photo at the top right of the screen, and click the **Settings & Privacy** option from the drop-down list.
3. Click the **Privacy** tab, and then click the **Who can see your connections** option.
4. A drop-down menu will appear that allows you to select those you want to be able to view your list of connections. Select the **Only you** option if you don't want anyone to see your connections.
5. Click the **Close** option on the right side of the screen to confirm this change.

**TIP:** *This change doesn't remove your connections from your profile. It just hides them from those who view your profile. However, regardless of the setting you choose, people will always be able to view shared connections.*



Prevent your competitors from viewing your connections.

Insurance products are issued by Pacific Life Insurance Company in all states except New York and in New York by Pacific Life & Annuity Company. Product availability and features may vary by state.

To learn more about how you can use social selling to grow your business, call your consultative wholesaler at (800) 722-2333 or visit [SocialSelling.PacificLife.com](https://SocialSelling.PacificLife.com).

---

This informational guide is for educational purposes only. Pacific Life is not affiliated with your financial institution. Remember that you must always follow your firm's policies, procedures, and guidelines.

Pacific Life and its affiliated companies are independent of LinkedIn Corporation.

Pacific Life refers to Pacific Life Insurance Company and its affiliates, including Pacific Life & Annuity Company. Insurance products are issued by Pacific Life Insurance Company in all states except New York and in New York by Pacific Life & Annuity Company. Product availability and features may vary by state.

Newport Beach, CA

VLC0206-0417

